Museum Visitor Survey

1. Please fill in the following details

Name of Cultural Institution	
Country	
City	
URL	

2. What does the physical access to the institution look like?
For example, does it have:

- ☐ Wheel chair access
- ☐ Easily readable orientation texts
- ☐ WCs for Disabled
- ☐ Adequate space between displays for access
- ☐ The possibility to sit and rest
- ☐ Adequate lighting

3. Understanding the displays.
Do the exhibitions and displays have:

- ☐ Texts in different languages
- ☐ Anyone to help in understanding the displays
- ☐ The possibility to leave feedback
- ☐ An atmosphere where visitors feel welcome
- ☐ The possibility to participate in a free/ paid tour
- ☐ An audio guide
- ☐ Access to literature for further reading
- ☐ Access to digitally enhanced learning
- ☐ The possibility to make your own interpretation?
- ☐ The possibility to decide your own route through the displays=

4. Inclusion and representation
Look at the displays. If applicable to the type of museum/institution.
Are any of the following groupings represented in the displays ?

- ☐ Ethnicity
- ☐ Social Class
- ☐ Gender
- ☐ Religion
- ☐ Sexuality

- ☐ Disability
- ☐ Varied Educational Levels

5. Outreach / Learning
Does the museum / institution have programs / projects for any of the following

- ☐ Pre- school
- ☐ Schools
- ☐ Colleges
- ☐ Young people free time
- ☐ Unemployed
- ☐ Pensioners
- ☐ Physically disabled
- ☐ learning disabled
- ☐ blind / visually impaired
- ☐ Deaf / hard of hearing
- ☐ Mental health
- ☐ Homeless
- ☐ Ethnic minorities
- ☐ Non native speakers
- ☐ (ex) offenders
- ☐ Others ?

6. Community Engagement
Does the museum / institution work/ engage outside in the community?

- ○ Yes
- ○ No

7. If the institution/museum works in the community, please give a short explanation of the programme.

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8. Digital Access
Does the institution/museum have any digital resources available?

- ☐ information touch screen displays
- ☐ mobile apps
- ☐ access to digital archives
- ☐ on-line learning resources
- ☐ digital exhibitions online
- ☐ digital exhibitions on site

☐ basic access information on the website

9. Is there any area of the survey you would like to expand and tell us more about?

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